

## Introduction

The Ambassador Program is a student-driven initiative that enables motivated students here in Hong Kong to become a vital part of the shark conservation movement. The Hong Kong Shark Foundation (HKSF) provides training and basic materials to help new Ambassadors learn more about the importance of sustainability, as well as how to best engage their peers. Once Ambassadors have participated in training, they go out into their schools and communities hosting events, organizing fundraisers, and working with their teachers and HKSF to integrate conservation messages into the existing curriculum.

## Expectations

Ambassadors are expected to be enthusiastic and self-sufficient. HKSF staff members will always be available for advising, but Ambassadors should expect to initiate and drive for the planning or organizing of their events. Once appointed, Ambassadors will be required to plan at least one school event or activity every year.

## Benefits

Not only do Ambassadors get the satisfaction of knowing they are making a difference for sharks everywhere, they also are able to develop their leadership, communication, and presentation abilities in a formal manner that looks great on a university application or even on a CV. Ambassadors will also have the app to network with each other, allowing them to build connections with other environmentally-concerned individuals. Acting as an Ambassador will also help you to meet your schools and community service requirements. If it is beneficial, HKSF can also issue a Certificate of Appreciation showing that the Ambassador has been dedicated to the cause.

## Training Day

All Ambassadors will experience a training session as a part of this program on training day. You will spend time working closely with HKSF staff members who are experienced in engaging the community in conservation education. The training will include:-

- Brief introduction of HKSF
- Watch some HKSF presentation
- Review with HK Shark Foundation our self-help Ambassador “Tool kit” which includes shark fact sheets, FAQs, sample lesson plans, a HKSF t-shirt, posters to help you advertise your events
- Received a certificate stating that you successfully completed training.

## Cost

We are a non-profit organization that relies heavily on volunteers. There is no cost to be an Ambassador – just us give your time.

## You Are Not Alone!

Ambassadors are not alone in their work. Part of applying to be an Ambassador involves identifying a teacher. A teacher or faculty member in your school who is willing to assist you to work within your school's specific regulations. By becoming an appointed Ambassador, you will join a highly regarded network of like-minded individuals at schools throughout Hong Kong.

## Requirements

- Students must be currently enrolled in a Hong Kong School
- Age 12+
- Willing to attend a training session at your school or HK Shark Foundation office
- Responsible, motivated, and passionate about shark conservation
- Ability to work INDEPENDENTLY

## Ready to Apply?

Go to our website ([hksharkfoundation.org/ambassador](http://hksharkfoundation.org/ambassador)) and download our application form. After it has been completed, you can email to [ambassador@hksharkfoundation.org](mailto:ambassador@hksharkfoundation.org). Once you have been accepted to the program, you will need to register for a training session.

## Application

Please print, complete and scan the application. Questions and completed applications can be sent to [ambassador@hksharkfoundation.org](mailto:ambassador@hksharkfoundation.org)

## The Basics

Name:

Mobile Number:

School:

School Year:

Age:

Email:

Why do you want to save sharks?

Thanks for your interest in the Ambassador Program!!

Please email completed applications to: [ambassador@hksharkfoundation.org](mailto:ambassador@hksharkfoundation.org)

